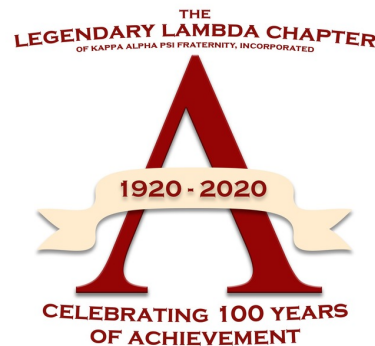


"Spring into the Summer with The Kappas"

2020 Lambda Centennial Celebration

EVENT SPONSORSHIP PROPOSAL



MAKE A DIFFERENCE

...and have fun doing it.

IT'S A WIN-WIN.

Sponsoring our 2020 Spring Centennial celebration event provides you the unique opportunity to connect with the college educated men of Kappa Alpha Psi - Lambda Chapter & Temple University Alumni community, to build brand awareness and show your company's support of a worthwhile cause:

TODAY'S YOUTH! MISSION

THE EVENT

A celebration of history, the Lambda of Kappa Alpha Psi has been a civic partner in the city of Philadelphia since 1920 and the host chapter of our Fraternity's 10th Grand Chapter Meeting and Co-Host of the 84th Grand Chapter Meeting held in Philadelphia in 2019. The men of Kappa have played an integral role in the spiritual, social, intellectual and moral welfare of our great city for 100 years.

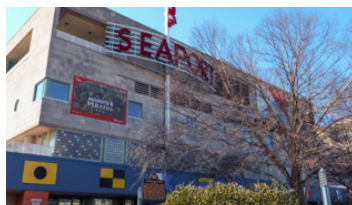
This year, 450 enthusiasts will join the Lambda Chapter in celebrating the city in Spring. Guests will enjoy premier delicacies from one of the region's renowned minority and woman-owned catering companies, along with top shelf wines and spirits and a captivating atmosphere.

LOCATION: The Grand Ballroom of Philadelphia on 3801 Market Street in Philadelphia, PA

DATE: Saturday, March 28th 2020

TIME: 7:11 pm - 12:00 am

Our goal is to raise funds through our 501(C)3 to help fund the development of our youth of today and build a better future of productive members of our society overall. Our 100 years of history in the Philadelphia community and helping the community at large, inspires us to never stop providing services to our community at large. We provide scholarships, youth programs, leadership institutes, diamonds in the rough, Kappa Camps, Kappa Health community workshops and trainings, and the development of the Achievement Academy. Aimed at the development of our youth, our services need support that helps carry out our efforts through financial supports/sponsors such as a corporation or yourself as an individual. Your contribution is tax deductible and our exempt document for clarification and authenticity is attached.



GUIDE RIGHT

National Service Program

History

Chartered in 1920 by John Milton Lee, on the eve of February 20th 1920 on the campus of Temple University, better known as the Crown Jewel, Guide Right became the Fraternity's National Service Program. B. H. Dillard was the 1st chapter Polemarch and a high ranking student of dentistry at Temple University in the early 1920's. Today, National Guide Right programs provide programming, role models, mentors, and financial assistance for at risk youth in communities throughout the country.

Mission

In order to serve young men between the ages of 5 and 25, the mission of the Guide Right Committee is to promote goals, aims, and objectives of the fraternity, in a manner that is consistent to and appropriate for our targeted audiences. To uphold the original charge of Guide Right, and to incorporate the necessary tools which will enable us to adapt to today's changing landscape and



ACHIEVEMENT ACADEMY

The Kappa Alpha Psi Fraternity Inc. Lambda Chapter established its Achievement Academy in 1950's. The fraternity's nationally mandated Guide Right program provides for the development and training of young African-American male students. The Achievement Academy seeks to combat the negative influences in the lives of our impressionable youth with positive values, direction and enhanced self-esteem. The college-educated men of Kappa Alpha Psi have accepted the challenge to motivate the students to assume responsibility for their future success.

The curriculum is designed to begin in October of each year and conclude in May. This is to allow for synchronization with the students' academic year. The sessions are the second and fourth Wednesdays of the month and are an hour and a half in duration. We are in the process of approving this year's location and will provide that information on October 23rd at the orientation session. Weekend trips are incorporated into the program with the objective of helping the students to associate these topics with real world experiences.

JOHN MILTON LEE SCHOLARSHIP AWARD

The Lambda Chapter of Kappa Alpha Psi Fraternity seeks to enhance higher educational opportunities for qualified graduates of the Philadelphia public school system through our John Milton Lee Scholarship Award.

It is our desire that through financial assistance, young men, who otherwise may not be afforded the opportunity, can gain advanced educational training. Further, it is our hope that with this education, the individuals will be able and obliged to contribute to the betterment of the region, the country, and indeed the world.



SPONSORSHIP PACKAGES

**TITLE
SPONSOR**
\$10,000

**CRIMSON
SPONSOR**
\$7,500

**CREAM
SPONSOR**
\$5,000

**BENEFACTOR
SPONSOR**
\$2,500

**SUPPORTING
SPONSOR**
\$1,000

**PATRON
SPONSOR**
\$500

**INDIVIDUAL
SPONSOR**
\$250

TITLE SPONSOR

- Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters.
- Sponsor listing on all at-event signage
- Sponsor recognition and link from the event page on the Lambda Chapter's web site
- Customized stand-alone banner
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials
- 10 tickets to the 2020 Spring Affair event



CRIMSON SPONSOR

- Recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters.
- Sponsor listing on all at-event signage
- Sponsor recognition and link from the event page on the Lambda Chapter's web site
- Prominent logo on banner of all sponsors
- 8 tickets to the 2020 Spring Affair event

CREAM SPONSOR

- Sponsor listing on all at-event signage
- Sponsor recognition and link from the event page on the Lambda Chapter's web site
- Logo on banner of all sponsors
- 6 tickets to the 2020 Spring Affair event

BENEFACTOR SPONSOR

- Sponsor recognition and link from the event page on the Lambda Chapter's web site
- Logo on banner of all sponsors
- 4 tickets to the 2020 Spring Affair event

SUPPORTING SPONSOR

- Sponsor recognition and link from the event page on the Lambda Chapter's web site
- 2 tickets to the 2020 Spring Affair event

PATRON SPONSOR

- Sponsor recognition and link from the event page on the Lambda Chapter's web site
- 2 tickets to the 2020 Spring Affair event

INDIVIDUAL SPONSOR

- Sponsor recognition and link from the event page on the Lambda Chapter's web site
- 1 ticket to the 2020 Spring Affair event

All proceeds will benefit the many programs we offer youth to advance their self-image, community involvement, access to higher education, leadership development and overall achievement.

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Austin Culmer-Smith or Vaughn Slater, Event Chairman, see address below or by e-mail at austin@temple.edu or vaughnhoa@gmail.com. Please contact us with any questions.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code



**THANK YOU FOR
SUPPORTING
FUTURE
ACHIEVEMENT!!!**

SPONSORSHIP PACKAGES:

_____ \$10,000 TITLE SPONSOR

_____ \$7,500 CRIMSON SPONSOR

_____ \$5,000 CREAM SPONSOR

_____ \$2,500 BENEFACTOR SPONSOR

_____ \$1,000 SUPPORTING SPONSOR

_____ \$500 PATRON SPONSOR

_____ \$250 INDIVIDUAL SPONSOR

PAYMENT INFORMATION:

_____ Please send me an invoice

_____ I have enclosed a check made payable
to the Lambda Achievement Foundation

Checks should be mailed and questions directed to:

Austin Culmer-Smith - Event Chairman
1009 Cypress Rd,
Wilmington, DE 19810
austin@temple.edu

Once we receive your completed sponsorship form, an event committee member will contact you to discuss event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to austin@temple.edu or vaughnhoa@gmail.com

\$ _____
Total Sponsorship Cost Signature _____ Date _____